



News Release

For Immediate Release

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BancorpSouth Signs Naming-Rights Deal for Video Board at New Celina ISD Bobcat Field

CELINA, Texas -- xxx x, 2019 – BancorpSouth Bank (NYSE: BXS) announced today that it is the naming rights partner of the video board for the new Celina ISD Bobcat Field.

The new football stadium is built on the Celina High School campus, and the 6' x 8' video board will display the logo for BancorpSouth. Texas Star Bank, which completed its merger with BancorpSouth on September 1, originally initiated the naming rights agreement for the stadium's video board.

“We are always looking for ways to invest in the communities that we serve, and we believe that this partnership will positively impact the school system and its young athletes,” said BancorpSouth President - Grayson County, Texas Market Randle Jones. “The Celina ISD Bobcat Field is a great addition to our community, and we’re excited to provide our support as we continue to offer financial education and opportunities to local residents.”

The bank has a 10-year naming rights agreement for the video board. BancorpSouth signage will be constructed above the video board, located at the top of the video display, on or before September 19, 2019.

Celina ISD is so fortunate to have such a great partner as BancorpSouth in supporting our youth and carrying on the support given by Texas Star Bank throughout the years. Thank you very much! Go Bobcats!

For more information about the Celina ISD and its new football stadium, visit celinaisd.com.

About BancorpSouth Bank

BancorpSouth Bank (NYSE: BXS) is headquartered in Tupelo, Mississippi, with approximately \$20 billion in assets. BancorpSouth operates more than 300 full-service branch locations as well as additional mortgage, insurance, and loan production offices in Alabama, Arkansas, Florida, Louisiana, Mississippi, Missouri, Tennessee and Texas, including an insurance location in Illinois. BancorpSouth is committed to a culture of respect, diversity, and inclusion in both its workplace and communities. To learn more, visit our Community Commitment page at www.bancorpsouth.com; “Like” us on Facebook; follow us on Twitter@MyBXS; or connect with us through LinkedIn.

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